

**BUSINESS REPLY MAIL**

FIRST CLASS MAIL PERMIT NO. 3000 MARIETTA GA

POSTAGE WILL BE PAID BY ADDRESSEE

MERIT SEPTEMBER SURVEY  
PO BOX 100427  
MARIETTA GA 30065-9729



NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

PO Box 4181  
Schulenburg, IL 60168-4181

FORWARDING & RETURN POSTAGE GUARANTEED

BULK RATE  
U.S. POSTAGE  
PAID  
PERMIT NO. 729  
SCHULBURG IL

9999999999999999  
Sample A, Sample  
123 Any Street  
Any Town, USA 12345-6789



© Philip Morris Inc. 1996

8 mg "tar," 0.6 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Cigarette  
Smoke Contains Carbon Monoxide.

ON THE ROAD TO FLAVOR  
**MERIT**  
AWARDS

DM246  
MERIT SEPTEMBER OFFENSIVE  
"CATALOG MAILING"  
SELF-MAILER  
COUPONS/ORDER-FORM/SURVEY

Get on the road  
and save!

\*2061038595\*

ON THE ROAD TO FLAVOR  
**MERIT**  
AWARDS

MANUFACTURER'S COUPON EXPIRES: 12/31/96

**\$2<sup>00</sup> Off!**  
a Carton or 4 Packs.

9999999999999999

ON THE ROAD TO FLAVOR  
**MERIT**  
AWARDS

9999999999999999

**\$2<sup>00</sup> Off!**  
a Carton or 4 Packs.

MANUFACTURER'S COUPON EXPIRES: 12/31/96

ON THE ROAD TO FLAVOR  
**MERIT**  
AWARDS

MANUFACTURER'S COUPON EXPIRES: 12/31/96

**Buy 1 get 1  
FREE!**  
Buy 1 Pack and get 1 FREE.

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Source: <https://www.industrydocuments.ucsf.edu/docs/jgwp0003>